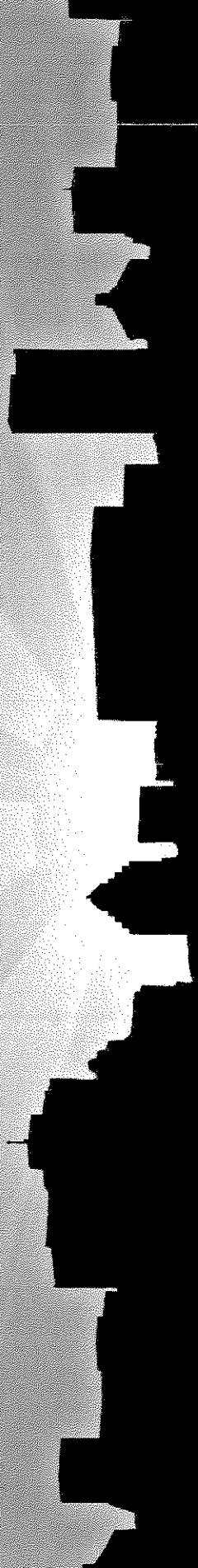
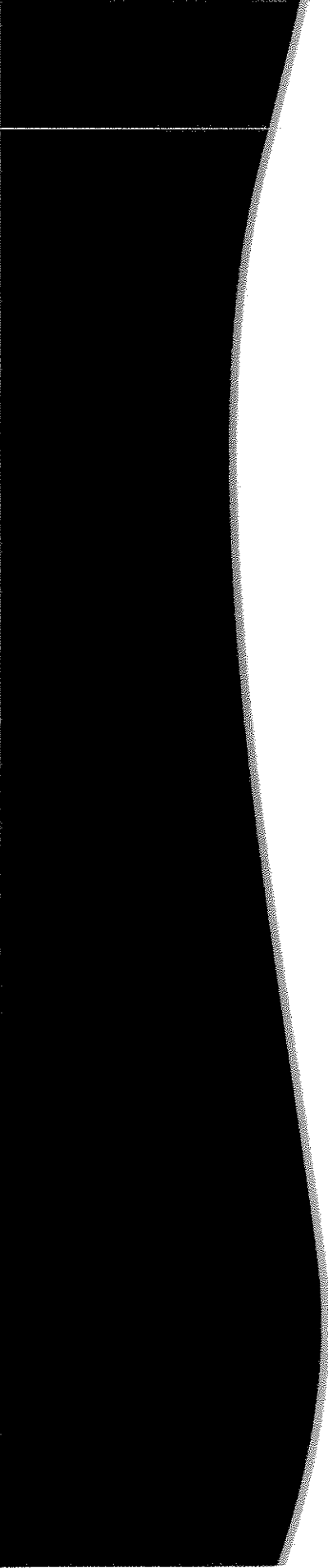


Cable TV Franchise Renewal 2011

Town of Wolfeboro



- 
- Cable TV Franchise Expires June 11, 2011
 - Town of Wolfeboro has developed a process to prepare for, negotiate, and execute a new franchise agreement with Metrocast
 - A Cable TV Advisory Committee will assist the Town Manager in franchise renewal process

Renewal Activities

- Solicit public feedback on Metrocast performance under current franchise
 - Survey in Electric Bills – 11/09
 - September 1st - Public Hearing as required by State and Federal Statutes
 - Benchmark franchise agreements for similar sized towns
- The venue for the public hearing regarding franchise contract is Board of Selectman meeting
- Subsequent issue of a formal Request for Proposal (RFP) to Metrocast

Renewal Activities – cont'd

- Assess survey/public feedback of Metrocast performance under current franchise
 - Survey in Electric Bills – 11/09
 - 864 Survey Responses
 - Results available in electronic format
 - Generally high levels of satisfaction with Metrocast's service
- Cable TV Advisory Committee has developed a timeline for assessment, public hearing, and required public hearing process

Renewal Activities – cont'd

- Metrocast will submit a formal proposal in response to the RFP – on or before 10/4/2010
- CATV Committee will Analyze Metrocast proposal and Finalize Town Negotiation Agenda
- Negotiations between Town and Metrocast – November 2010 to March 2011

Renewal Activities – cont'd

- Final Terms established and reviewed by Town Counsel – No later than April 2011
- Submit New Franchise Agreement to BOS for Approval and Sign new agreement – May 2011

Key Renewal Considerations

- Public Responses to Survey and Public Hearing
- Expansion to/availability of cable service to all areas of the town
- Franchise Fee
- Metrocast performance and support of public access channels (Wolfeboro and New Durham)
 - Equipment Grants – At start of new term and on-going/annual grants

Key Renewal Considerations – Cont'd

- Term of new contract
- Local/Public Channel access for all subscribers, not just certain tiers
- Free Internet access for all Town Departments
- 2-Way Fiber from WCTV studios to Library, Town Hall, Middle School, New School Auditorium and Elementary Schools

Proposed Motions for BOS Consideration

- To find that Metrocast Cablevision, Inc. has satisfactorily performed and met its obligations to the Town of Wolfeboro and its residents under the current, soon-to-expire franchise agreement, and
- To authorize the Cable TV Advisory Committee to issue a Request for Proposal to Metrocast for a renewal of the franchise agreement, and
- To authorize the Cable TV Advisory Committee, upon receipt of Metrocast's proposal, to negotiate the terms of a successor franchise agreement, subject to satisfactorily addressing the Town's issues and concerns as listed above.

Cable TV Franchise Renewal

Questions?

Feedback?

Proposed Motions for BOS Consideration

current, soon-to-expire franchise agreement, and

- To authorize the Cable TV Advisory Committee to issue a Request for Proposal to Metrocast for a renewal of the franchise agreement, and
- To authorize the Cable TV Advisory Committee, upon receipt of Metrocast's proposal, to negotiate the terms of a successor franchise agreement, subject to satisfactorily addressing the Town's issues and concerns as listed above.

