Special Events Last Night Wolfeboro

**MEETING NOTES**

**March 4, 2020**

Town Hall Annex Conference Room 8:00am

Attending: Linda Murray, Maria Found, Christine Collins, Brenda Jorrett

1. **Discussion Last Night Wolfeboro 2020**
   1. Events Discussed
      1. All Saints dinner and music (Alan will do; accordionist)
      2. Band- collaborate with Friends of Music (Maria to check with Andy Campbell and get names) Freese band… Brenda to reach out
      3. Sing-a-long (Senior Center willing to do this and work on who; Contact is Amy)
      4. Scavenger Hunt (Maria on it with Maryann to help; hopefully Maryann can ask for prizes)
      5. Bingo (Christine on it)
      6. Family Game Show (Maria on it)
      7. Wildlife Encounters: maybe another animal group (Linda on it; mixes it up)
      8. Magician: maybe Mad Scientist (Christine contacted Kelsey Franklin, [kelsey@madsciencemaine.com](mailto:kelsey@madsciencemaine.com), Shows on holidays is $410 and $72 RT travel; ask to drop travel fee?) WE AGREED TO BOOK and CHRISTINE to negotiate
      9. Smoother bike: (no
      10. Contra Dancing: (questionable; not well attended – dropped by 20 ppl)
      11. Escape Room (Girl Scouts;
      12. Storyteller (Simon Brooks total of $420 travel with stories for one hour; would have to be at the church; let him know 6-12 years target audience for 45 min)
      13. Libby Museum (not to promote warrant article but fine to promote their place and showcase items from the museum; Christine to reach out)
      14. Boat Museum (exhibit? Brenda to reach out; Martha Cummings – activity with boats)
      15. Games and performances:
          1. Expressions (Christine will
          2. Balloon Man:? (Mo is older and having trouble making product so we are going to look
          3. Fire Department (town dept., had t-shirts and hats)
          4. Yum Yum Shop (Peter Kelley
          5. Princess (Tara, Christine reaching out; face painting for a few groups)
          6. Face Painting (one designated group)
          7. Caricature (Brenda is reaching out)
          8. Gary Silent Clown (Christine to give info… he is in Lincoln that day)
          9. Perform it
          10. others
              1. Ideas from Maria: Tattoo Parlor? Geo Caching hunt? Mini-Spa? Toy Swap? unicycles (Christine will ask Deb)? Cheerleading (Maria to ask)?
              2. Ideas from Christine: Huge coloring page for people to pitch in)
   2. New events for 2020 (see above)
   3. **LNW SCHEDULE discussion** (Christine, Linda, Brenda -Maria had to return to school) all proposed and pending talent availability.

Discussion centered around offering events/shows at times when most of a target audience can attend and what makes sense based on the audience the performer(s) attracts:

**GREAT HALL**

10-2pm kid-friendly/family drop-in Activities + Scavenger hunt – start/finish

2:30-3:30pm Mad Science (pending)

4-5pm Animal show

**CONGREGATIONAL CHURCH**

10-2pm Escape Room (downstairs hall space)

11-noon (45-minute storyteller) Simon Brooks (TBD)

12:30-1:30pm – sing-a-long (Senior Community Center) (TBD

2-3:00pm – concert – Freese Band Combo?? TBD – confirm that 30-minute set-up time is doable for 5-piece band

**ESTABROOK/Brewster**

1-2:30 pm   BINGO

3-4:30pm  Family Game Show (Maria reviewed and proposes 2:30-3:45)

5-7:00pm All Saints Episcopal Church – Lasagna Supper + Gary Sredzienski (musician)

* 1. PR: In the Parks and Recreation spring brochure
  2. Food: more snacks
  3. Volunteers: how to increase
  4. Venues:
     1. Congregational Church,
     2. Brewster Estabrook Hall,
     3. Town Hall
     4. Railroad Station
     5. All Saints Church
  5. Signage
  6. Permits
  7. Donation Jars

1. Fireworks: Letter from the Chamber of Commerce
   1. Christine is getting Parks & Rec fireworks bid (RFP) and will ask suppliers about the possibility of adding a short LNW display in the event Wolfeboro
   2. Grants
   3. Fundraising: Major campaign
      1. Chamber’s list
      2. When to start
      3. Donation jar in Town all summer
      4. NOTE (BOLD GAVE US DONOR $$ TOO) These are donors who also gave to Fireworks! *Avery, Hunters Shop-n-Shave, Emma Taylor, Melanson Real estate, Easter Propane, Hunters, McDonnell & Roberts PA, Meredith Village, Stewart’s Ambulance, Blacks, Ashton Co*
      5. Sources of Finance: Look to ask Paul Zimmerman (Brenda drafting letter- two letters. One letter who gave to Chamber and if they will now give to us; One letter asking for those that offered us $ to step it up to help with fireworks)
      6. Dependent on year… We can do RAIN date this year is because Dec 31 is on Thurs. this year. Keep that in mind on the solicitation.
      7. Ask: Wolfeboro Inn, Wentworth Inn, Pickering…
   4. Brenda drafting three letters:
   5. Aimed at businesses that have donated to fireworks through chamber + ask for event donation, too (Mainly ask for fireworks donation)
   6. Aimed at fireworks donors who have also been LNW sponsors: Black’s, Avery, Meredith Village Savings Bank- can you be both?
   7. LNW sponsors (not fireworks) – ask for event sponsorship + they can donate to fireworks, too (softer ‘ask.’)

Fireworks ONLY letter

* 1. asks for commitment by July 4 in order to book fireworks event
  2. Planning for a postponement day since Dec. 31 is a Thursday; ‘postponement’ date can be Jan. 1, 2021
  3. Includes breakdown of fireworks sponsor levels
  4. Discussion: Also proposing that fireworks at 7pm will be the LNW finale – no activity 7-9pm (including that in letter drafts)

1. Financial accounting- $2,329.04 (didn’t get to this item)
   1. Town has not updated the accounting to include the cash of $1,093.15
   2. Carry over from 2019: $1,235.899
   3. In 2020 EDC budget: $500.00
2. General Wolfe (didn’t get to this item)
3. Additional Committee members (didn’t get to this item)
4. Other business
   1. Start the google drive donations form and update/add contacts for activities/events/shows
   2. Linda to draft ‘display guidelines’

***NEXT LNW MEETING: TENTATIVE – Wed., April 8th at 8 a.m. Linda will confirm***

***Adjourned 9:23 a.m. MARIA PREFERS APRIL 15th because she can attend 8am***

**Respectfully Submitted,**

**Maria Found**