



Meeting Location: Wolfeboro Town Hall
84 South Main St. Wolfeboro, NH

REVISED

Time: 8:00 AM-9:30 AM
Third Tuesday, monthly

Committee Members: Lucy Van Cleve (Chair), Barry Elliott (Co-Chair), Carrie Duran, Kathy Fairman, Jeremy Roberge, Liz Baker McClain, Jenn French, Mary Devries (Alternate), Gretchen Gandini, Brian Deshaies (BOS Representative), Linda Murray (BOS Representative alternate)

Not present: Kathy Fairman, Jeremy Roberge, Liz Baker McCain, Tavis Autsin

The Mission of the Wolfeboro Economic Development Committee is to identify opportunities to enhance the economic growth and opportunity of the Wolfeboro community and to encourage actions to achieve economic health while balancing the town's environment, character and culture.

The EDC was established and appointed by the Board of Selectmen in 1992 and serves in an advisory role as a bridge between the public and private sectors.

Call to order – Meeting Begins (Lucy)

- Consideration of minutes from February 2023
Barry made motions to accept. Jenn French second. All in favor!
Meeting began 8:15 am

Updates (Barry/ Lucy)

- Last Night Wolfeboro – committee sign up – who can help?
Created 2 sub committees of EDC
Events: Linda Murray and Brian Deshaies.
EDC is “host” of 2 events: Mount Washington Event and Last Night Wolfeboro.
Calendar/ Communication: Chair: Carrie Duran
- Letter to attendees of Recap! Emailed to attendees 3/15/2023 and plan to hand deliver.
Received by attendees of Oct. 2022 event. Received feedback. NHBM Director suggested to capitalize on events we already have. Boat Museum has the Regatta this year in September. Already people in town local businesses can capitalize on this event. Possibly organize a Pub Crawl, concerts, Flea Market, Restaurant specials. Local shops can do promotions to get people in.
- Wolfeboro Community Calendar – Where can we post it?? Businesses can submit events to EDC@wolfeboronh.us - Let's blast this everywhere.
We would like to have this in several places:
Link on town home page
EDC Page on wolfeboronh.us
Chamber of commerce web site.
We also discussed putting together an accolades page to note our town businesses accomplishments – for example The Pickering House recognition in Travel and Leisure Magazine, Morrisseys Pub recognized on WMUR for 2nd best Irish Pub, Lucas Coffee House as best local roaster in the state. Three Wolfeboro businesses. It is impressive!
- Sponsorship letter – approve?

*To define what the EDC does – our mission is to be a liaison between town and businesses. Our committee is working to create a line of communication. We discussed today emailing businesses monthly giving them the calendar or events for the next few months. Making this a quick read for business owners allowing them to look and see who or what is coming to town and leaving it to the area businesses to monopolize on who is going to be in town. We are not in the event throwing business. Our fall event let us know the business owners don't seem to know of all the events that are going on. Hopefully this email will assist with this.

Other Business– *Need Motion* (Lucy)

- Other Chambers in the area. Mount Washington Valley Chamber? Lakes Region Chamber? I have called for \$
Waiting on pricing information from both. Discussing the advantages for doing this. Are we repeating what is already done?
- Committee members – 2 expiring this year: Carrie Duran and Mary DeVries. Both have been notified.
Both have been in touch with Amy and Pat to renew. New members coming in will be in as alternates.
- 2023 Advertising. Yankee again?
Looking to do some different things in advertising. Which is why we are investigating other marketing/advertising options.

Town Planner Update (Tavis)

Not present

Board of Selectman Update (Linda/ Brian)

None of the zoning board passed, most all of planning board passed, Libby did not pass.

Chamber Update (Mary)

Making improvements to chamber web site.

Upcoming Meetings, Events

- Next meeting: April 18, 2023 - 8 am Wolfeboro Town Hall (3rd Tuesday each month)
Meeting adjourned at 9:45. Barry first, Jenn French second.

Other Business/ Adjourn - *Need Motion*