Special Events Committee of the EDC Last Night Wolfeboro Minutes of November 3, 2021

Present: Christine Collins, Linda Murray, Maria Found and Brenda Jorett

MEETING BEGINS 8:00 a.m.

- 1. Discussion: 2021 format (still remains and proves to be a challenging position to be in this year with a sincere unknown as to what we will be able to do. Continue to see if performers can do both and leave it open as much as possible.)
 - a. In person YES
 - b. Remote Programming YES Get Tim Goodwin WCTV 6035690219 to run other things in the archives. Some concerts in the park, Heifitz, Brewster Concert. GET LIVESTREAM MUSICALS; Maria to get Yu Koriki to record and send in.
 - c. NOTE: Many stores will not be open
- 2. Discussion: Fundraising
 - a. Review sponsor letter
 - i. Decided that v3 letter is approved but adding signature line so this will be the FINAL version labeled as such. Delete v2 and v3.
 - ii. REVIEW Talking points
 - b. Approach past fireworks funders <u>Set a date</u> to start fundraising (will wait for FINAL draft to be sent to us all and also a list of talking points to be done by Brenda)
 - i. WE HAVE THE MONEY FOR FIREWORKS!
 - $\sqrt{\text{Avery Insurance (Brenda) $500.00}}$
 - Ballentine (Maria to do)
 - Brewster (Maria can we shoot off of Brewster too)
 - Goodhue & Hawkins (Maria)- Linda sent e-mail but no response
 - Melansons (Linda)-need to follow up
 - $\sqrt{Black's}$ (Linda will ask for both donations and fireworks) \$750.00
 - Eastern Propane (Maria? MAYBE but time)
 - Full Belli (Brenda) no response
 - Hunters (Christine) dropped off will follow up
 - $\sqrt{\text{Leone}}$, McDonnell and Roberts (Linda) \$500.00
 - Morrissey (Brenda) dropped off; linda to follow up
 - Meredith Savings (Brenda to go in person Jamie Bordeau instead of online form)
 - Stewart's Ambulance (Brenda will contact after Linda gets her info)
 - Paul Zimmerman (Linda will try but no guarantee)
 - Windrifter (Brenda)
 - \sqrt{Y} um Yum (Maria Two for one Maria texted Peter and it's a go!)
 - Maxfield Randy Parker Carol Bush (Bobbi) -Linda sent e-mail no reply
 - Pickering House/Pavilion (Linda but no luck yet)
 - Tom Wachsmuth's Money Partner (Bobbi)
 - Andrew Swenson's Car Wash (Linda will try)
 - Paul Doran Insurance (Linda) –will send check
 - $\sqrt{\text{Edward Jones (Linda)}}$ \$500.00

- Nate Drouin Wolfeboro Jet Skis (Maria Linda tried but no avail)
- NOTE: Let's put Sponsor requests on Last Night Wolfeboro FB Page (Brenda) and make poster for the grab and go in Town Hall to highlight those businesses.
- NOTE: Look into data an information to share back regarding noiseless more environmental fireworks (Bobbi)
- c. Prizes- \$10 items from local donations and clearance items from Walmart etc (Christine to talk to Maryann and she will use bullet list and check off sheet Brenda is designing)
- d. Reminder, sponsor sheet for all is at <u>bit.ly/lnwsponsor21</u>
- 3. Committee Discussion Members
 - a. Members Linda, Christine, Brenda Maria and Bobbi Boudman, and possibly Peter Kelly
 - b. Volunteers Mary Ann Murray, Chris Hafner
 - c. People to ask
 - i. Tabled until we have designed the programming
 - d. Volunteers to help run the day of events
- 4. Venues and Group Sponsors
 - a. Fireworks possible sites-Ok from Brewster- double checking
 - b. In person sites-Great Hall/Town Hall
 - c. Brewster Tentative (Esta, Boathouse, Bank, Maria waiting to hear from covid task group on hold until we know what is going on with covid in town)
 - d. FCCW Maria contacted Krista Marschner again.
 - e. All Saints (Alan Harding) is in person: Maria to contact Bill Peterson and see if that is an option... is the church interested in doing the dinner again. WE ARE NOT GOING TO PURSUE THIS.
 - f. Bridge Falls Path (backup plan for cold weather like online scavenger hunt)
 - g. Scavenger Hunt: Christine talking to Maryann Murray; RUNNING FOR A WEEK and perhaps the goosechase app. Maryann to give out the prizes. Brenda doing bullet points to hand to business. Running Mon 27th through 31st at 11:30 and Maryann to do prizes at 12pm. People need not be present to win.
 - h. Chocolate Walk (Bobbi to check out Van Otis and XC or Fat Bike) and think about Foss Field. From Brenda: Here is a LINK about Van Otis Chocolates that gives lots of details about the operation and perhaps can help with the chocolate trail idea for LNW: <u>bit.ly/3hStA9p</u>
 - i. Village Players (Bobbi to report back)
 - j. Community Center (Christine gave the Green Light; she **will book** that.)
 - k. Back of Railroad station (Christine to talk to Amy Mucio and book venue)
 - I. Girl Scouts
 - m. Paul Zimmerman Corner (Linda) to do bonfire or shuffleboard or something We will be putting this on <u>hold</u> until we find out if venues above are a go.
 - n. Food Trucks (Maria wrote to Caroline regarding the set-up we had for Brewster, they were expensive. Contact info below. Found out that ____ started a food truck.) <u>Right now, we cannot afford this idea. Hotdog Bob will not be in town.</u>

Liz Beebe	beebe@tacocattruck.com	Taco Cat
Alex and Marcie	primetimegrilledcheese@gmail.com	Prime Time Grilled Cheese
Bob	contact via FB messenger	Hot Dog Bob - Wolfeboro
Robert Julian	rj.tarasfrieddough@gmail.com	RTJ Concessions
Mark Dalton	Dalt1969@yahoo.com 394-5392	Northeast Ice Cream
Dave & Charee	boogalowsbbg@gmail.com	Boogalows Island BBQ

- o. Are shops open in town (Linda to contact Mary and they ARE open This has changed...)
- p. Patty Lord Hunting Dogs or Archery etc (**Bobbi to report back**) perhaps at Foss Field (Maria found out an archery instructor's name Sarah Foynes and is getting contact info)
- q. Lucas Roasting (Bobbi) for 'Coffee Off'... didn't want to do the 'Coffee Off' but willing to do a station for LNW.
- NOTE: Possibly ask restaurants about doing a grab-n-go section for families (Maryann to ask restaurants for grab and go section – Brenda putting on list for Maryann with bullet points.)
- 5. Performers NOTE: Get WCTV (Linda to contact Tim Goodwin and get him here to record the event for the live events and ask them to show past events on TV25.)
 - a. Bob Tuttle Children Center performer younger children (Linda to ask) <u>Center will</u> <u>be open</u> (Bobbi reported back)
 - b. Wildlife Encounters (Linda) can do in person or on line; Children's center will sponsor but only if they wear mask.
 - c. Yu Koriki Magic -We want him pre-recorded. Maria on it.
 - d. Stacey Kelleher Music (Maria **confirmed** that Stacey is IN in person or virtual!)
 - e. Dance Expressions (Maria **confirmed** that Chrissy Livie is IN! Need to ask if virtual an option) Maria wrote her to perform 1pm-ish... how much time. Also we encourage them to have a table to sell products and have info card.
 - f. Libby Museum do something in town (Christine to talk to Alana Albee)
 - g. Girl Scouts (Bobbi contacting Briar Lambert)
 - h. Wolfeboro Area Creative Arts Center (Kingswood Summer Theater) (Bobbi)
 - i. Perform it at Calvary (Wendy Palache Maria confirmed they are IN! All Set)
 - j. Christopher Dudley (fiddle player) (Bobbi)
 - k. Bobbi Burns (Maria emailed about doing a coffee house and waiting to hear)
 - I. NOTE: We want to focus on lower cost alternatives and high attendance performers
 - m. What about Linda Matchett? Maria to talk to her
- 6. Activities/Events/Event Sponsors
 - a. √Scavenger Hunt Make this multi-day. Include places in Wolfeboro and not just businesses. Proposed: MON Dec 27 – Fri Dec 31st to 11:30am. Maria to look into the Goosechase App but we need to consider hard copies. Maybe have two versions.
 - b. $\sqrt{\text{Games} \text{from 11-1pm}}$
 - c. Dinner probably not doing this
 - d. Fat Bike Demo (Maria to contact Andrew Ingram and Rudy Meyer)
 - e. \sqrt{Y} um Yum Shop cookies (Maria all set)
 - f. COFFEE- OFF! Lucas Roasting Tasting (Bobbi), Seven Suns (Bobbie to contact Joe and Meredith roasters), New place across from Nails, North Main Street Cafe, Downtown Grill? BUSINESSES NOT INTERESTED.
 - g. Bayberry samples (Maria)
- 7. PR (did not get to this section)
 - a. Save the date flyer put in brochure for Parks and Rec
 - Update Town website to make LNW information more easily accessible. Link to FB page.
 - c. Press releases Brenda
 - d. Schedule Brenda to draft
 - i. 1pm expressions
 - ii. 2pm Stacey
 - iii. 3pm perform it
 - iv. 4:30 Wildlife
 - v. 6pm Fireworks

- vi. LIVESTREAM running 1-5 with Yu Koriki, other Brewster performances, etc.
- vii. GAMES 11-1pm
- e. LNW FB Page
- f. Get a flyer to hand out at Festival of Trees Dec 2nd (Brewster kids hand out)
- g. Turkey Trot on Nov 20th for flyer
- h. Christmas Parade Nov 27th (Andy doCarmo, TJ O'keefe, Josh DeBeer)
- 8. Account-(did not get to this section)
 - a. Carry over from 2020- \$1,958.71 (We have about \$2400) Christine goes shopping
 - b. In 2021 operating budget- EDC \$500.00
 - c. In 2021 operating budget- Fireworks \$2,500
 - d. Donation as of (11/1/2021) 3 \$500.00 + \$750.00=\$2,250.00
- 9. Other business (did not get to this section)
 - a. Maria really needs to the owner contact info for the business hours, grab and go, what they are looking for, etc. (Contact Fire Department if they have a master list of business owners and emails) Linda may have a master list through EDC so Maria will wait for that.
 - b. Brenda will send out draft of talking points for us to ask businesses we go to... will try to have it done today.
- 10. Next meeting
 - a. 8:00am Nov 15hth in the Town Hall Annex.

Respectfully submitted,

Maria Found