

Wolfeboro Planning Board
Wayfinding Sign Committee
Meeting Minutes
October 17, 2018

Attendees: Roger Murray, Paul Zimmerman, Mary DeVries, Peter Goodwin, Julie Jacobs, Kathy Barnard, Matt Sullivan (Planning and Development Director)

Kathy Barnard called the meeting to order at 8:00 AM.

The December 1, 2017 minutes were reviewed. A motion was made and seconded. Everyone voted in favor of accepting the minutes as presented.

Kiosks: There was a discussion about upgrading/improving the appearance of the 3 existing kiosks. This needs to be accomplished by May 2019. The maps need to be revised and reprinted. Peter suggested adding a map of all the recreational areas in Town (with allowable uses) on a second map that could also be placed on the kiosks. The committee discussed the possibility of relocating the kiosk near Dockside so more people will notice it. Greg Roark had some suggestions regarding the Dockside kiosk. Matt will talk to Greg to obtain his input. There was a suggestion to put a BLUE I on top of each kiosk so the kiosks will be easily noticeable. It was mentioned that the objective of the kiosks is to make visitors/tourists aware of all the exciting features the Town has to offer and not a location for advertising local businesses.

Mary suggested adding The Jewel of Winnepesaukee logo from the Chamber on the Kiosks. The committee members were reminded that there are two other possible locations for kiosks – at the Libby Museum and in Wolfeboro Falls. It was also suggested that a location across the street from the Wolfeboro Falls Post Office on Center Street is a high traffic area and a good location for a kiosk. If the kiosk is not on public property, an easement may be required. There was also discussion about a possible kiosk location on South Main Street. Matt will obtain prices for repairing the existing kiosks and for new kiosks. He will also explore vendors to determine the cost for printing the maps.

Draft ordinances: Matt prepared two draft ordinances at the Committee's request.

The Committee discussed the proposed ordinance titled Current Ordinance with Minimal Modification.

This draft removes the Public Works Director and adds the Code Enforcement Officer. Also added – subject to a permit fee.

A motion was made and seconded to only allow these signs in the Greater Downtown area (C1, Bay Street Limited Business and Wolfeboro Falls Limited Business zones) This motion passed – 4 in favor, 1 not in favor, 1 abstention.

The Committee members then discussed the modified ordinance. The modified ordinance allows placement of the signs on private property to help guide visitors in the greater downtown area.

Paul said we favored these signs in the entire Town and all zoning districts.

A motion was made and seconded to allow the business directional signs in the Greater Downtown area (C1, Bay Street Limited Business District, and Wolfeboro Fall Limited Business District). Everyone voted in favor of the motion. (item #5). ADD to #5 consent of the property owner must be obtained and submitted in writing to the Code Enforcement Officer.

In #4 entity needs to be changed to business; after must apply for – remove and receive.
At the end of #4 remove the following – which may impose additional conditions or restrictions.

#7 a -change the maximum height from 6' to 10'.

#7g – change to read within 4' of the road frontage and within 10' of the property corner.

Remove #10

Additions:

Signs cannot project over public property.

Businesses can have a maximum of 2 signs.

Matt will make the suggested changes to the 2 proposed ordinances.

The committee will meet again to review the changes and determine which proposed ordinance should be recommended to the Planning Board.

The next meeting will be Wednesday, October 31, 2018, 8:00 AM in the Planning Office conference room.

Meeting adjourned at 9:20 AM.

Submitted by
Kathy Barnard