

Wolfeboro Planning Board
Wayfinding Sign Committee
Meeting Minutes
March 22, 2019

Attendees: Roger Murray, John Thurston, Julie Jacobs, Mary DeVries, Planning Director Matt Sullivan, Kathy Barnard

The purpose of this meeting is to tour the downtown area to determine safe, suitable locations for the placement of wayfinding signs to be located on new posts which will be placed on public (town owned) property. The committee started their tour at 8:05 AM

First location – in front of Town Hall. It was discussed and determined that a post on the corner of Union/S Main in front of Town Hall is not a safe location for a post due to traffic/visibility issues. A more suitable location would be at the front corner of the property, directly adjacent to Carpenter School's property.

Corner of Glendon/S Main – this is a suitable location. The existing sign may be on private property. There may be a location on public property in that area that would be suitable. Possibly at the inner edge of the sidewalk directly adjacent to the retaining wall. More research is needed

Corner of Railroad Avenue/ S Main – there is no safe location. In the future if a “bump out” is constructed there may be a location on the “bump out”. It was noted that people standing at the corner of Railroad Avenue/S Main can clearly see all of the signs of the businesses on Railroad Avenue.

There is an existing sign on Lake street with one business directional sign. The post is on the Walker/Varney property.

In front of The Hole in the Wall is an existing concrete pad (Town property) which would be a suitable location for a future kiosk.

Mill/ N Main – There is an existing sign on private property. There also is a suitable, safe location approximately 6” off the sidewalk which is on Town property.

The committee members did not go to the intersection of Mill/Bay, but there is an existing sign at that location. We need to determine if that sign is on public or private property. However, there may be a suitable location on public property at that location. This is a suitable location since it directs pedestrians to the Bay Street businesses.

Committee members then went to the Railroad Station. It was determined that since there is an existing kiosk, a wayfinding sign post was not needed. The same thoughts were expressed about a wayfinding sign post at the beginning of the Russel Chase Bridge Falls Path.

Committee members reviewed the corner of Glendon/Depot and determined there is no suitable location on public property at that location.

It was mentioned that a location at the Glendon Street parking lot and the path leading to the Harvest Market area would be a suitable location for a wayfinding sign post to guide visitors parking in that lot to the Harvest Market area stores. This would be on town property. Mary will take a picture of the proposed location

There was a discussion about a wayfinding sign at Lehner/Union but the group decided there was no suitable location.

The committee also discussed as a suitable location a post at the Bridge Falls path/Center Street. This would be a better location than the existing sign at the edge of the municipal parking lot next to Linda's Flowers.

The existing signs at Grove/Center and Pine/Center are suitable locations if they are not on private property. This needs to be determined.

The next step for the committee is to review the proposed ordinance. It was suggested that the ordinance needs to include specific wording about the existing signs on private property, which will be considered "grandfathered" and will be able to continue as long as the business/businesses continue. Matt will prepare a draft.

It was mentioned that Matt/Kathy are working on the 3 existing kiosk locations to improve the appearance of the kiosks before Memorial Day weekend.

Next meeting – April 5, 2019 (Friday), 8:00 AM, Planning Office.

Meeting adjourned at 9:30 AM

Submitted by
Kathy Barnard