

Wolfeboro Planning Board
Wayfinding Sign Committee
Meeting Minutes
November 2, 2017

Attendees: Peter Goodwin, Roger Murray, Julie Jacobs, Mary DeVries, Dan Smiley, Jerome Holden, Matt Sullivan, Kathy Barnard

Kathy Barnard called the meeting to order at 8:02 AM.

The July 18, 2017 minutes were reviewed, corrected (the spelling of Mary's name was corrected), a motion was made to accept the corrected minutes, seconded and all voted in favor of the motion.

Matt Sullivan discussed proposed changes to the sign ordinance and explained that the sign ordinance can not regulate signs on the basis of content. Matt will send a copy of the proposed regulations to the committee members. The next step is to have the Planning Board members review the changes and obtain public input.

Matt was then asked to review the comments received from the public about the Wayfinding signs/kiosks. There was mixed, but constructive feedback. Some thought the kiosks were too small and not visible, but seemed to like the idea of kiosks in multiple locations. Some felt the taxpayers should not pay for the signs and expresses concern about the ongoing cost of maintenance - this is not the duty of the taxpayer. Others felt the signs were confusing and needed arrows to properly direct pedestrians.

There was a discussion about the "blade" sign locations. Matt and Kathy said they toured the downtown area with Dave Ford. Dave said there were no suitable locations for "blade" signs on public property. Some of the "blade" signs are on private property (corner of Mill/N. Main; corner of Glendon/S. Main). The zoning ordinance requires signs advertise a use/activity conducted on the premises upon which the sign is situated. Matt was asked to provide the committee members with zoning ordinances in other communities that allow wayfinding signs (Concord, Conway, Meredith, Bar Harbor).

There was a discussion about kiosks. Committee members suggested that we need a cost and design for kiosks. There was a discussion about locations. It was agreed that the kiosks should be in downtown locations. We could consider improving the Railroad Station and Dockside kiosks and have one at Foss Field near the rail trail. The majority of the committee members did not support including all businesses, but some committee members strongly supported allowing all businesses if they wanted to be on the kiosks.

The next meeting is scheduled for December 1, 2017; 8:00 AM in the Town Hall Annex

meeting room.

The meeting adjourned at 9:20 AM.

Submitted by
Kathy Barnard