

# 2014-2015 Pop Whalen Ice Arena Advertising Opportunities



### To purchase an Ad:

1. Fill out form below and return with payment to Wolfeboro Parks and Recreation at PO BOX 629, Wolfeboro, NH 03894.
2. Make checks payable to Wolfeboro Parks and Recreation.
3. Contact local sign shop to design and order your ad:
  - o Harriman Sign and Design 603-569-4550
  - o JC Signs 603-569-5335
4. Have the sign delivered to the Pop Whalen Arena.
5. Arena staff will install your advertisement as soon as it is received and payment is complete.

### Types of Ads

**Dasher Board:** thin vinyl ad mounted directly on dasher boards as pictured above. High visibility. Free annual replacement included in cost.

**Banner Ad:** thick vinyl banner with grommets, hung from wall or ceiling. Advertiser provides banner and retains ownership.

### Ad Guidelines:

- Dasher Board ad sizes
  - o 32" high x 96" wide
  - o 32" high x 48" wide.
- Material should be "Oracal 365 adhesive back with clear laminate"
- Banners (hung on wall) should be 48" by 72".
- Pricing includes cost of dasher board vinyl replacement each year.
- Advertisers pay an annual fee (\$425-525) to pay for the ad and display it in the arena.

<b>Business Name:</b>		<b>Contact Name:</b>	
<b>Street Address:</b>			
<b>City, State, ZIP:</b>			
<b>Phone:</b>	<b>Cell:</b>	<b>Email:</b>	
<b>Type of Advertisement:</b>			
<input type="checkbox"/> <b>Dasher Board Ad 32" x 96" \$525 (includes replacement vinyl ad each year)</b>			
<input type="checkbox"/> <b>Dasher Board Ad 32" x 48" \$425 (includes replacement vinyl ad each year)</b>			
<input type="checkbox"/> <b>Banner Ad \$425 4' x 6' (advertiser provides banner at own cost, hung on wall)</b>			
<b>Payment Enclosed:</b>			
<b>Special Instructions/Requests:</b>			