

Wolfeboro Agricultural Commission
Meeting Minutes-Approved
August 3, 2017
7:00 PM

Members present: Chairman Lawreen Strauch, Vice Chairman Sarah Silk, David Strauch, Marge Strunk, and Wendy Rodgers

Alternates present: Blair Moody and Bree Schuette

Alternates absent: Karen DeVlyder and Alan Frederickson

Members absent: Charles Horsken, Dennis DeVlyder, and Selectmen's Representative Dave Senecal

Chairman Strauch called the meeting to order at 7:00 PM.

Public Input

None

Consideration of Minutes

➤ **June 1, 2017 (Regular Meeting)**

It was moved by Marge Strunk and seconded by Dave Strauch to accept the minutes of June 1, 2017 as amended. Members voted and being none opposed, the motion passed.

➤ **July 7, 2017 (Film Sub-Committee)**

It was moved by Marge Strunk and seconded by Dave Strauch to accept the minutes of July 7, 2017 as written. Members voted and being none opposed, the motion passed.

Commission Business

➤ **Update on "Forgotten Farms" Presentation**

A. Status of Posters/Invitations

Vice Chairman Silk stated she passed out twenty posters. The Commission discussed having the members pass out posters advertising the showing of the movie "Forgotten Farms" in different parts of Town.

Bree Schuette stated Edie DesMarais will be out of Town.

Chairman Strauch stated she will give invitations to the State Representatives (William Marsh, Steve Schmidt, Ted Bradley, and Lorraine Merrill)

Chairman Strauch informed the Commission that the advertisement for the movie would be in The Conway Sun, Granite State News, Carroll County Independent and The Laker.

B. Status of Donations

Vice Chairman Silk stated she received a financial report from Peter Chamberlin, Finance Director, and as of July 13th we had \$550 and as of July 17th we had an additional \$100. Vice Chairman Silk stated \$66.37 went to Yellow Dog Company to pay for banners leaving a total of \$583.63.

Vice Chairman Silk stated any invoices needed for reimbursement must be submitted.

Chairman Strauch questioned the Donation total of \$650. She stated she thought the total should be \$700. Vice Chairman Silk stated one of the donations for \$100 only submitted \$50.

Vice Chairman Silk stated if there is enough money left the Commission would like to give support to putting the movie on Public Broadcast. It was discussed relative to the money we would have left after the movie was shown.

Chairman Strauch questioned if a motion was needed.

Vice Chairman Silk stated not until we know the cost and if we have enough money.

Chairman Strauch stated we should have the Commission vote to see if they agree to have the movie on Public Broadcast.

C. Ushers at the Door

Chairman Strauch asked for volunteers to be ushers. She stated we need to keep track of the number of people because there are only 160 seats but 40 seats can be added if needed.

Vice Chairman Silk stated we need 2 ushers and 2 people seeking donations holding the milk pails.

Marge Strunk stated two solicitors are needed.

Marge Strunk and Dave Strauch volunteered to be ushers.

D. Milk Pail Donation

Some of the members of the Commission questioned if they should be soliciting.

Vice Chairman Silk and Bree Schuette volunteered to hold the milk pails to seek donations.

The Commission discussed having the milk pails available before and after the movie.

Chairman Strauch questioned if all members agreed with soliciting.

Vice Chairman Silk stated we discussed this the other day.

Ms. Rodgers exited the meeting.

Vice Chairman Silk stated we have everything covered because Marge and Dave will be ushers and Bree and I will seek donations with the milk pails.

Vice Chairman stated we are not going door to door. We are encouraging people to be generous to the plight of the Dairy Farmers.

Chairman Strauch stated that is correct but when they go in to the movie and don't really know what it is about it could be hard to get donations. She suggested explaining why the Commission is seeking donations. She stated we need to explain we are trying to promote this movie because we want everyone to know the plight of the Dairy Farmers. Chairman Strauch stated we want to be able to reach more people and explain that their donations will help in this process. Chairman Strauch stated after the movie might be a better time to ask for donations.

Bree Schuette stated Sarah and I will be collecting donations after the movie as well.

Chairman Strauch stated we are advertising that it is free to attend the movie.

Dave Strauch suggested standing at the end of the aisle to allow people to feel more comfortable with deciding if they would like to donate.

Chairman Strauch agreed. She stated then they can pass by if they want.

Vice Chairman Silk stated don't worry about it.

Chairman Strauch agreed and stated she will bring the cow she used in the parade as a prop. She suggested having someone stand by the cow.

Bree Schuette stated she has the gift basket for kids ready. She stated there are various farm items in the basket. She stated there are some stuffed animals and a farm book. She

will also be asking Bailey's Bubble or Dockside Restaurant for a gift certificate for ice cream so that they can put that in the basket as well.

Chairman Strauch questioned how they are going to present the basket.

Vice Chairman Silk stated we have tickets available so it could be a raffle. We will need a fifth person to sell tickets.

Chairman Strauch suggested if they donate then they could get a ticket.

The Commission agreed with the idea.

Vice Chairman stated then at the end of the movie we could say: If you have not bought a ticket for the raffle basket you can do so now.

Chairman Strauch questioned if the raffle would take place after the movie or after the discussion session.

Vice Chairman Silk suggested having the raffle after the discussion session to encourage more people to attend the discussion session.

The Commission agreed.

Vice Chairman Silk asked if all members of the Agricultural Commission could attend so that members could be introduced.

Blair Moody, Dennis DeVlyder, and Karen DeVlyder will be unavailable to attend.

Vice Chairman Silk stated we need to check if Wendy Rodgers and Dave Senecal will be attending.

Vice Chairman Silk stated Chairman Strauch will introduce the producer of the movie and the Agricultural Members. She will also thank people for coming and for their donations.

Vice Chairman Silk stated Dave Simonds can introduce the Dairy Farmers.

➤ **Status of Members**

Chairman Strauch stated Alan Frederickson and Bree Schuette were sworn in as members.

➤ **Farm Day**

Chairman Strauch stated Farm Day has been cancelled for 2017. She stated everyone is really busy so we will plan to skip this year and try for next year. She stated maybe we should consider having Farm Day every other year in the future.

Vice Chairman Silk stated we talked about having three farms this year and three different farmers next year.

Chairman Strauch stated Cindy Bly suggested having Farm Day every other year.

Vice Chairman Silk stated the problem was that the farmers were too spread out for people to be able to visit in the timeframe. The problem was no one could visit all the six farms in one day.

Bree Schuette suggested having Farm Day in a central location instead of at each individual farm. She stated they did that in Minnesota. She stated the downside is that people are not seeing the individual farmers but then they could see what all the farmers had to offer. She suggested maybe trying Foss Field for a location.

Chairman Strauch thought it would be difficult to transport the animals.

Vice Chairman Silk stated Mr. Frederickson transports his animals.

Chairman Strauch stated we have Carroll County Farm Days.

Mr. Strauch stated those have been cancelled.

Vice Chairman Silk stated that may give us an opening to try something like that.

Chairman Strauch stated people like going to the individual farms to see what is different from one place to another.

Bree Schuette stated a tourist probably won't know where all the farms are in the area so we are missing a huge section of the population that could be potentially interested.

Vice Chairman Silk stated a lot of people have complained that they don't have enough time to see all six farms.

Bree Schuette stated since we aren't having a Farm Day until 2018 it gives us time to decide.

Vice Chairman Silk questioned if Bly Farm was part of Farm Day.

Chairman Strauch stated yes, Bly Farm is part of Farm Day.

Chairman Strauch stated we will discuss this further.

Bree Schuetted stated we have a year.

Other Business

Chairman Strauch asked about the number of members in the Ag Commission because she will need to introduce people at the movie.

Vice Chairman Silk stated we have 7 members and 4 alternate members.

Bree Schuette asked if she had to join the Farm Bureau to attend the dinners.

Chairman Strauch stated Ms. Schuette did not have to be a member but the group would try to persuade her to become a member because the group is always looking for new members.

The Commission discussed if they raised more money than it costs to show the movie then the proceeds should be given to the producer.

Bree Schuette stated the flyer suggests that the money is going to the Ag Commission.

Ms. Strunk stated when Ms. Silk and Ms. Schuette ask for donations they should state that the money is being donated is going directly to the promotion of the movie.

Vice Chairman Silk stated the money is being used to present the film and to make it possible for it to go on PBS Television.

Mr. Strauch added maybe next year we could get some money from the Town for these types of projects.

Vice Chairman Silk stated a budget is due in August. She stated the Commission has money for a secretary and that is it.

It was moved by Chairman Strauch and seconded by Vice Chairman Silk to agree that all the donations that are received the night of the movie will go back to Forgotten Farm's producers and PBS after all expenses have been paid. Members voted and being none opposed, the motion passed.

The Commission agreed that members should arrive at 6:00 on Friday at the Village Player's Theater.

Bree Schuette asked when the producer would arrive and if his dinner plans were confirmed.

Vice Chairman Silk stated he would arrive at 5:00 pm for dinner with Cathy Attrick.

Being no further business before the Commission, Chairman Strauch entertained a motion to adjourn.

It was moved by Dave Strauch and seconded by Marge Strunk to adjourn at 8:06 PM. Being none opposed, the motion passed.

Respectfully submitted,

Michele Chamberlain

Recording Secretary