

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, November 20th, 2018

8:00 AM

Wolfeboro Town Hall –Great Hall at Town Hall

AGENDA

1. Call to Order

Members Present: Denise Roy-Palmer, Mary DeVries , Kathy Eaton, Cindy Patten, Linda Murray, Bill Petersen, Steve Durgan

Staff Present: Matt Sullivan

2. Approval of Minutes 09/18/2018

Kathy Eaton noted that she was not “appointed”. She suggested a word change from “appointed” to “volunteered to serve”. Motion made by Bill Petersen to approve the 09/18/2018 minutes as amended, Kathy Eaton seconded. Motion passed unanimously.

3. New Business

▪ BR&E Update Report

K. Eaton noted that Alan Harding, Denise Roy Palmer, and Kathy Eaton have met twice to discuss the report. The group compiled a list of items that require more information. Linda Murray will assist with listing items that the Town has made progress on. The focus of the report will be on presenting what actions have taken place as a result of the BR&E Report. The intent is to make a presentation of the report in January.

Linda Murray distributed the Last Night in Wolfeboro flyer for review. The event is growing in scope and more locations/activities are being added. Linda agreed to e-mail the PDF of the flyer to the group for distribution.

The group discussed the term of the BR&E and agreed that program does not “end”. At this time additional implementation items exist that should be reviewed by the EDC.

In the end, the BR&E goals should mix with the Master Plan Goals from the Planning Board. There should be synergies between the Master Plan Goals/Recommendations and BR&E Implementation Plan.

Mary DeVries opined that it would be more helpful to have specific action items on the agenda for EDC Meeting going forward.

The Committee agreed to set a date of Thursday, January 31st, 2019 at the Wolfeboro Inn. Kathy Eaton will confirm with the Inn. The default location will be the Great Hall.

▪ Kiosk Business Map Proposal

Kathy Eaton reviewed her conversation with Kathy Barnard and Matt Sullivan regarding ‘next steps’ for the downtown kiosk maps.

There is an interest in adapted the current Wolfeboro Trolley Company maps for the kiosks. The Trolley company will donate the existing buildings. Additional buildings would be 5-10\$/per. Over 200 buildings have been identified for potential inclusion. The contractor is only available for work in the next few months. The request is to allocate an amount not to exceed \$500 to begin work on an updated map.

Mary Devries noted that she was not comfortable moving forward without consideration by the Wayfinding Sign Committee. At this time it is premature.

Steve Durgan noted that he doesn't feel that the committee is doing meaningful economic development work. It is time for the group to step forward on effort regardless of potential risks.

Bill Petersen offered that it would be helpful to have a draft map to hand to businesses in January at the BR&E event.

The Committee had a favorable conversation on moving forward with printing the map for the January event.

Kathy Eaton made a motion to allocate \$500 from the advertising budget to have businesses drawn on the Wolfeboro Trolley Company map in the interest of having a mock-up handout for the January BR&E meeting. Denise Roy-Palmer seconded. The motion passed unanimously.

- **Marketing Committee Report**

Kathy Eaton reviewed the current Marking budget. Approximately \$1,400 remains in the budget that can be used for other efforts including the mapping project. Additional funds may remain after.

- **ERZ Renewal Certification**

Matt Sullivan reviewed the process for renewal for the Center Street ERZ every 5 years. Denise Roy Palmer noted that the Citizens Bank parcel should be included in this ERZ based on its current vacancy. This would need to be presented as part of a new application and should be reviewed by the EDC at a subsequent meeting. Kathy Eaton noted that the Allen A may also be a potential location for an ERZ on Route 28. It was recommended that other options be explored for the Filter/Bed Pine Hill Road area and 109A.

Denise Roy Palmer moved to recommend to the Board of Selectmen the renewal of the ERZ-2, Center, Lehner, Pine Street ERZ, seconded by Mary DeVries. Discussion about the advisory role of the EDC to the Selectmen took place. The Board of Selectmen will ultimately need to vote to renew. The motion passed unanimously.

- **Addition of ERZ in Bay Street Limited Business District (Discussion only)**

Becky Merrow noted that the GALA property should be included in an ERZ program at some time. This should be discussion at a future meeting.

Becky Merrow suggested that a flyer/marketing materials be developed for remaining Business Park lots.

- **Informational:**

- **NHMA 5G Fact Sheet**

- Matt Sullivan reviewed the 5G Fact Sheet from the NH Municipal Association. He will provide a map of current cell-service drive testing happening in the Town of Wolfeboro.

Denise Roy-Palmer discussed alternatives uses of the Franchise Fee from the Cable Franchise Agreement for broadband technology as done in other communities. This may be an option for municipal investment in broadband technology.

Mary DeVries inquired as to what the EDC can do about this. Becky Merrow responded stating that the Committee should be work on applying for grants. We should be the poster child for 5G implementation in the State of New Hampshire.

A presentation for the next meeting was discussed. Paul O'Brien and Keith Simpson will be asked to attend and present on 5G technology and drive-testing.

4. Old Business

- **Subcommittee report/discussion on Master Plan Economic Chapter goals**

The EDC agreed that they will work to use the Master Plan goals to develop the work plan and future implementation items.

Steve noted that a recommendation arose from the Chamber about creating a Youth Center/Recreational Center. Matt Sullivan noted that this has been a focus of the Community Facilities chapter.

Cindy summarized the discussion noting that the Master Plan would form the basis of the workplan for the EDC.

- **Back Bay/Fisherville Concept Update**

The plan for freezing Backy Bay is moving forward. The area could be frozen with access through the Boat Launch. It is still unclear if a permit is necessary from the State of NH.

Steve Durgan described the proposal the possibility of freezing under the bridge for snowmobile access. He also expressed concern about the future of Fisherville.

Linda Murray noted that the ability to provide outdoor ice skating is a huge addition to the town's recreational assets.

This agenda item should be preserved for future meetings.

5. Chair Update

Cindy Patten presented her resignation to the Committee as Chair and as a member. She was thanked for her invaluable service to the Committee and wished well on her business work.

6. Town Manager/Selectmen's Representative Report

None.

7. Adjournment

Meeting adjourned at 9:57AM.

8. Next Meeting December 18th @ 8:00 AM Great Hall

If there is anyone with a disability needing modifications and/or auxiliary aid to access this meeting, please notify the Planning Department at 569-5970 at least 24 hours prior to this meeting.