

Wolfeboro Economic Development Committee
Minutes of 10/18/22 Monthly Meeting
Great Hall, Wolfeboro Town Hall

1. Call to Order

Chairman Lucy Van Cleve called the meeting to order at 8:03 am.

Present: Chairman Lucy Van Cleve, Vice- Chair Barry Elliott, Members David Maher, Kathy Fairman, Jen French and Brian Deshaies, BOS (Board of Selectmen) representative. Alternates Mary DeVries and Selectman Linda Murray, BOS alternate.

Staff Present: Planning and Economic Development Director Tavis Austin

Absent: Members: Carrie Duran, Jeremy Roberge and Liz Baker McClain.

9/20/22 Minutes L. Murray moved the minutes be accepted. Jen French seconded and the motion passed unanimously.

2022 Season Recap Meeting

The majority of the meeting was dedicated to planning details for the EDC's 2022 Season RECAP to be held in the Great Hall on Thursday, November 10 beginning at 5:00 with a Social Hour, followed by 6:00 Roundtable Discussions and concluding at 7:00 with a Wrap Up. Complimentary Wine, Beer & Hearty Hors d'oeuvres will be served.

Selectmen B. Deshaies and L. Murray reported they handed out invitations to most businesses downtown. They will try to do Wolfeboro Falls and Bay Street too.

K Fairman agreed to do the same to businesses on South Main Street.

RSVPs are due back by November 4, after which it was agreed phone calls should be made to those not responding.

M DeVries said the Wolfeboro Chamber would publicize the event.

K. Fairman said she would send it out to the Wolfeboro Trolley Company's list of local businesses.

L. Van Cleve reported on her meeting with Aaron Morrissey of Morrisseys' Porch and Pub regarding refreshments. Morrissey's will supply food, napkins, plates and a table. L. Murray asked if the liquor could be served under Morrisseys' NH liquor license. L. Van Cleve said she would find out.

It was noted that the EDC needs to request a town permit from the Wolfeboro Board of selectmen to serve beer and wine at the event. Tavis and Lucy would look after this.

A Question was raised as to whether or not the Town of Wolfeboro has its own NH Liquor License. L. Murray and B. Deshaies are to find out. This could simplify future events.

Roundtable Discussion Topics

J. French said the goal is to hear from the business community, so it would be better to ask questions rather than start with pre-determined topics.

B. Elliott recommended two questions:

“What were your greatest challenges this season?”

“What can we (Town of Wolfeboro/Economic Development Committee) do to help?”

It was suggested that it would be nice to include successes. It was agreed to keep it to two questions and let success stories happen in Social Hour or Wrap Up.

K. Fairman suggested each table have a scribe to take notes. Table Leaders (EDC members) will decide if they want to have a scribe and if so will ask for a volunteer at their tables.

J. French suggested we have name tags.

L. Murray suggested using easels or large sticky notes on wall. T. Austin will look after this.

M. DeVries suggested each Table Leader pose the questions individually to each person around the table to encourage participation. Table Leaders also need to be prepared to bring the discussion back to the point.

It was agreed that L. Van Cleve would include information about the EDC mission, members and services in her welcome/introduction, and the same would be projected on the big screen. L. Van Cleve to do the page, T. Austin to handle screen.

A Special EDC meeting was scheduled for Tuesday, November 1 at 8 AM to review final plans for the Season Recap.

EDC Membership Review

Membership to include: Eight Members appointed by BOS and one BOS representative. Current: Lucy Van Cleve, (Chair,) Verani Real Estate, Barry Elliott, (Vice-Chair,) Wolfeboro citizen, Dave Maher, Wolfeboro citizen, Jeremy Roberge, president of Huggins Hospital, Kathy Fairman, Wolfeboro Trolley Company and commercial real estate owner, Carrie Duran, Wolfeboro citizen, Liz Baker McClain, J. French, Lakes Region Technology Center/Governor Wentworth Regional School District, and Brian Deshaies (BOS representative.) Five Alternates appointed by BOS and one BOS

alternate: Current: Mary Devries and Linda Murray (BOS Alternate.) There are three opening for Alternates.

It was suggested that it would be desirable to have alternates appointed to represent Brewster Academy and the Taylor Community.

Other Business

K. Fairman, owner of the Wolfeboro Trolley Company said she would be reporting to the Wolfeboro Board of Selectmen at its November 2 meeting on the results of the past summer's Park 'n Ride Trolley Shuttle.

Other Reports

Town Planner: T. Austin: Three Amendments to Wolfeboro Zoning Ordinances are being considered by the Wolfeboro Planning Board regarding:

- 1) "Inclusive Housing" which could increase density allowed for some projects.
- 2) "Accessory Dwelling Unit", which could allow detached living units on existing lots provided they are not used as short-term rentals.
- 3) Lots currently without frontage on town roads, but which have a right of way to a town road, could be built upon.

Board of Selectmen: L. Murray reported:

- 1) Dock Attendant program was a great success this summer and BOS may increase number of weekends next year
- 2) Public Forum on Bike rails cancelled because project is not ready
- 3) Trash Ordinance under consideration
- 4) Property Tax Assessments for Non-profit organizations may be changing as a result of recent court decisions.
- 5) Last Night Committee is looking for a new fireworks vender as Atlas Fireworks has been sold to American Fireworks

Chamber of Commerce: Mary DeVries reported:

- 1) Third Annual Dine & Shop Raffle is underway to help promote our local economy and raise money for the Chamber's Scholarship Fund. Local businesses donate gift cards/certificates to be raffled off. Winner goes shopping with \$1400 worth of gift cards. Drawing is December 1, in time for Holiday shopping.
- 2) Holiday Parade is set for Saturday, November 26 at 3 pm.

Next EDC Meeting scheduled for Tuesday, November 1 at 8 am, Great Hall.

Respectfully Submitted,
Kathy Fairman