

**Economic Development Committee  
Meeting Minutes  
DRAFT FOR APPROVAL. 07/20/2021**

**Members or alternates present:**

Chairman David Maher (member), Linda Murray (BOS alternate), Liz Baker McClain (member), Robyn Masteller (member), Carrie Duran (member), Mike Hodder (alternate), BOS liaison Brian Deshaies (member), Mary DeVries (alternate) and Barry Elliott (alternate), Tavis Austin, Jeremy Roberge (Member), Dominic Endicott (Member), Lucy Van Cleve (Member).

**Members or alternates absent:**

Kathy Tetreault (member), Steve Durgin (member), Kathy Eaton Fairmont (member)

**Guests:** N/A

**1. Call to order:** Chair David Maher called the meeting to order at 8:04am

Roll Call for members present. Linda Murray (BOS alternate), Liz Baker McClain (member), Robyn Masteller (member), Carrie Duran (member), Mike Hodder (alternate), BOS liaison Brian Deshaies (member), Mary DeVries (alternate) and Barry Elliott (alternate), Tavis Austin, Jeremy Roberge (Member), Dominic Endicott (Member), Lucy Van Cleve (Member).

**2. Approval of Minutes:**

- I. Minutes not approved, not supplied by secretary Christine Dougherty

**NEW BUSINESS**

Chairman David Maher asked for each person present to give their background information.

David Maher – loves Wolfeboro, bias towards action. Wants to move the town forward.

Brian Deshaies – raised family here, great community. Work on real paying jobs for people.

Linda Murray – lived here all my life. Joined BOS to give back. Wants to see a strong business community.

Carrie Duran – no better place to raise kids, would like the EDC to represent low income families.

Liz Baker McClain – represents Brewster Academy., concerned about lack of housing.

Mike Hodder – raised family here, would like graduates to stay here

Robyn Masteller – MVSb representative, need housing for workforce.

Dominic Endicott – attracted by quality of life.

Barry Elliott – from Farmington, important being involved in community. Sees huge problem/housing.

Mary DeVries – Chamber of Commerce Representative, value in elected officials and businesses. Remember what makes Wolfeboro so special. Feels we need a Director of the EDC. Please re visit.

Jeremy Roberge – President/CEO of Huggins Hospital. Good tourism base. Sees housing issues. Focus on 1, 2, 3 topics and use data and research to move forward.

Lucy Van Cleve – President of Chamber of Commerce, we need to pick a topic and move forward

Tavis Austin – Planning Board Director, Conduit to our committee, pick something and I will help you succeed.

Charrette – 2 to 3 day exercise on how to address railroad to Lerner St. A tactic to draw business communities together.

What will the committee do with this information?

Carrie Duran – Wanted to address social media plan. Facebook? Instagram? We do not have a social media presence. Need to manage the web page, town websites and social media pages. Having an IT person would be great and Carrie's input managing would be helpful. A question arose about a 2022 budget-social media manager. Should we send proposal to budget committee? Carrie has job description.

Linda Murray – replied will need proposal ASAP

Members - updated their email address contacts.

David Maher – will continue one on ones.

Please review Travel and Leisure article. Interesting and powerful.

## **OLD BUSINESS**

### **A. Business Survey Update – Robyn Masteller**

Ms. Masteller: No new survey results provided since results posed June 6, 2021. Results were 33% received. Member asked to please forward current results and copy of questionnaire to each member. Survey committee will meet in September to discuss phone calls to update results.

## **Marketing Committee – Carrie Duran**

Looking for members

Should we advertise tourism? We need to help local businesses to find a workforce, training – scenarios. How should we spend our money let Carrie know.