

Special Events Committee of EDC
March 20, 2017 at 8:00am
Town Hall Great Hall

Present: Barbara Hughes, Christine Collin, Mari Leather, Steve Johnson, Mark Kenney, Alan Harding, Rob Aitcheson, Mary DeVries and Linda Murray

1. Approval of the minutes of January 18, 2017

- a. The minutes were approved*

2. Election- Secretary, Chairman, Vice-Chairman

- a. Linda Murray was nominated and approved as Chairman*
- b. Mark Kenney was nominated and approved as Vice-Chairman*
- c. Rob Aitcheson was nominated and approved as Secretary*

3. Discussion: Scavenger Hunt

- a. Linda nominated Mari to chair the scavenger hunt, which was a great success last year*
- b. The committee approved the nomination*
- c. Steve will reach out to the Chamber of Commerce to engage local businesses*
- d. Rob will speak with the Wolfeboro Cultural Collaborative to see about combining efforts for event promotion*

4. Should the Wolfeboro Cultural Collaborative be engaged on a collaborative effort for the proposed Harvest Festival?

- a. The committee approved the motion and will work with the Wolfeboro Cultural Collaborative*
- b. Alan suggested engaging the Clark House about participation*

5. Discussion: Flyer-correction to Logo-appoint lead person PR

- a. The committee reviewed the drafted logo, presented by Mark Kenney*
 - i. Mark will make some changes to the logo*
 - ii. Mark will handle PR for the EDC Special Events Committee*

6. Discussion of possible new members

- a. Alan will speak to some prospects about joining the committee*

7. Discussion of who will be responsible for each event- appoint lead person

- a. Music*
 - i. Mark and Silvia will research music programs*
- b. Fireworks*
 - i. The Chamber of Commerce will continue to manage the fireworks*
- c. Bingo*
 - i. Parks and Rec will manage bingo*
- d. Food*
 - i. Steve will work on getting food for the event*

- e. New event or events
 - i. *Brewster Field snow events*
 - 1. *Christine commented that events on Brewster Field were difficult to manage or pre-plan for given concerns with the weather*
 - ii. *Silvia suggested collaborating with local dance studios to produce “flash mob” routines*
 - iii. *Lions, Rotary, Fire or Police involved*
 - 1. *Mark will follow up with local Fire and Police Departments about coordination for large events*
 - 2. *Steve will follow up with local restaurants about staying open and having specials for the event*

The Special Events Committee adjourned at 8:50am and will meet early in May.

Respectfully submitted,

Rob Aitcheson