

**Special Events Committee of the EDC**  
**Last Night Wolfeboro**  
**November 15, 2021 minutes**

**Present:** Christine Collins, Linda Murray, Maria Found and Brenda Jorett

MEETING BEGINS 8:00 a.m.

1. Discussion: 2021 format (still remains and proves to be a challenging position to be in this year with a sincere unknown as to what we will be able to do. Continue to see if performers can do both and leave it open as much as possible.)
  - a. In person **YES**
  - b. Remote Programming YES – Get Tim Goodwin WCTV 6035690219 to run other things in the archives. Some concerts in the park, Heifitz, Brewster Concert. GET LIVESTREAM MUSICALS; Maria to get Yu Koriki to record and send in. DONE. He will send.
  - c. NOTE: Many stores will not be open
  - d. Will be on you tube for programming.
  - e. Brenda to ask Tim if he can also do WCTV
2. Discussion: Fundraising
  - a. Review sponsor letter-
    - i. **Done**-Decided that v3 letter is approved but adding signature line so this will be the FINAL version labeled as such. Delete v2 and v3.
    - ii. **Done**-REVIEW Talking points
  - b. Approach past fireworks funders – Set a date to start fundraising (will wait for FINAL draft to be sent to us all and also a list of talking points to be done by Brenda)
    - i. **WE HAVE THE MONEY FOR FIREWORKS!**
      - **Received**-Avery Insurance (Brenda) \$500.00
      - Ballentine (Maria to do. has not done due to time)
      - Brewster (Maria - can we shoot off of Brewster field, too)
      - Goodhue & Hawkins (Maria)- Linda sent e-mail but no response
      - Melansons (Linda)-need to follow up
      - **Received**-Black's (Linda will ask for both donations and fireworks) \$750.00
      - Eastern Propane (Maria? MAYBE but time)
      - Full Belli (Brenda) no response
      - **Received**-Hunters (Christine to get logo for Brenda) dropped off will follow up \$500.00
      - **Received**-Leone, McDonnell and Roberts (Linda) \$500.00
      - Morrissey (Brenda) dropped off; linda to follow up
      - **Not this year**-Meredith Savings
      - Paul Zimmerman (Linda will try but no guarantee)
      - Windrifter (Brenda)
      - √Yum Yum (Maria – Two for one Maria texted Peter and it's a go!)
      - Maxfield - Randy Parker - Carol Bush (Bobbi) -Linda sent e-mail no reply
      - Pickering House/Pavilion (Linda but no luck yet)
      - Tom Wachsmuth's Money Partner (Bobbi)
      - Andrew Swenson's Car Wash (Linda will try)
      - Paul Doran Insurance (Linda) –Not this year
      - **Pledged**-Edward Jones (Linda)- \$500.00
      - Nate Drouin Wolfeboro Jet Skis (Maria (no time to do yet)– Linda tried but no avail)

- NOTE: Let's put Sponsor requests on Last Night Wolfeboro FB Page (Brenda) and make poster for the grab and go in Town Hall to highlight those businesses.
  - NOTE: Look into data an information to share back regarding noiseless more environmental fireworks (Bobbi)
  - c. Prizes- \$10 items from local donations and clearance items from Walmart etc (Christine to talk to Maryann and she will use bullet list and check off sheet Brenda is designing)
  - d. Linda to talk to Cathy Eaton for molly passes
  - e. Brenda to do Boat Museum and Wright Museum
  - f. Reminder, sponsor sheet for all is at [bit.ly/lnwsponsor21](http://bit.ly/lnwsponsor21)
  - g.
3. PR and permits
- a. Town of Wolfeboro Temporary event permit-Linda turned **In**
  - b. Town of Wolfeboro Sign permit-
    - i. Brewster at Pickering Corner- who will install (Maria to get permit signed by Brewster)
    - ii. Town Hall front and back-Who
  - c. Paul Zimmerman site- need to call (Brenda to talk to Jerome to take care of JC signs)
  - d. Application if use of Congregational Church- Wildlife Encounters proposal Linda asking the center if they will accept 'masks strongly recommended' and if so, we move the event to Great Hall. Wildlife Encounters wears masks at all events. Holding on this until we hear from Center. Linda will go to Congo if masks mandated. Brewster is still wildcard.
  - e. Flyers
    - i. Big = Brenda to get flyers to Christine by Wed for rolling in turkey trot shirts.
    - ii. Mini = Maria
  - f. Articles
  - g. Facebook
4. Committee Discussion Members
- a. Members Linda, Christine, Brenda Maria and Bobbi Boudman, *and possibly Peter Kelly*
  - b. Volunteers Mary Ann Murray, Chris Hafner
  - c. People to ask
    - i. Tabled until we have designed the programming
  - d. Volunteers to help run the day of events
5. Venues and Group Sponsors
- a. Fireworks possible sites-Ok from Brewster- double checking
  - b. In person sites-Great Hall/Town Hall
  - c. Brewster – Tentative –**No**-(Esta, Boathouse, Bank, - Maria waiting to hear from covid task group – on hold until we know what is going on with covid in town)
  - d. FCCW – Maria contacted Krista Marschner again.
  - e. All Saints (Alan Harding) is in person: Maria to contact Bill Peterson and see if that is an option... is the church interested in doing the dinner again. **WE ARE NOT GOING TO PURSUE THIS.**
  - f. Bridge Falls Path (**backup plan for cold weather like online scavenger hunt**) **WE ARE NOT GOING TO PURSUE THIS.**
  - g. Scavenger Hunt: Christine talking to Maryann Murray; **RUNNING FOR A WEEK** and perhaps the goosechase app. Maryann to give out the prizes. Brenda doing bullet points to hand to business. Running Mon 27<sup>th</sup> through 31<sup>st</sup> at 11:30 and Maryann to do prizes at 12pm. People need not be present to win.
  - h. Community Center (Christine gave the Green Light; she **will book** that.)
  - i. Back of Railroad station (**Christine to talk to Amy Mucio and book venue**)

- j. Girl Scouts ? Maria did contact and get the go with Briar Lambert. Need troop # and they are doing this at the Train Station and will do an escape room.
  - k. Are shops open in town (Linda to contact Mary and they ARE open – **Most will be closed by 3:00pm and some will not open that day.**
  - l. **Not this year**-Patty Lord Hunting Dogs or Archery etc (**Bobbi to report back**) perhaps at Foss Field (Maria found out an archery instructor's name Sarah Foyne and is getting contact info)
  - m. NOTE: Possibly ask restaurants about doing a grab-n-go section for families (Maryann to ask restaurants for grab and go section – Brenda putting on list for Maryann with bullet points. Christine had a conversation with Maryann for a YES but was having trouble printing the bullet points – will relook at this and get to Maryann. Maryann and Erica are going around to get prizes and help day of. Maria to do the tech part. Hard copies to be found at the chamber of commerce and parks & rec Town Hall starting the Mon Dec 27<sup>th</sup>.)
  - n. End 68 Hours
  - o. Kingswood Youth
6. Performers NOTE: Get WCTV (Linda to contact Tim Goodwin and get him here to record the event for the live events and ask them to show past events on TV25.)
- a. Bob Tuttle – Children Center performer - younger children (Linda to ask) Center will be open (Bobbi reported back)
  - b. Wildlife Encounters (Linda) can do in person or on line; Children's center will sponsor but only if they wear mask.
  - c. Yu Koriki Magic -We want him pre-recorded. Maria on it.
  - d. Stacey Kelleher Music (Maria **confirmed** that Stacey is IN - in person or virtual!)
  - e. Dance Expressions (Maria **confirmed** that Chrissy Livie is IN! Need to ask if virtual an option) Maria wrote her to perform 1pm... how much time. Also we encourage them to have a table to sell products and have info card. From Chrissy: *We are so excited to perform again this year. How thrilling to have events like this to look forward to again! ❤️ 1pm is perfect for the performance and I haven't decided on if I will do a table or not, can I let you know as it gets closer? We may offer face painting? I think 1 hour or even 45 minutes would be perfect. 😊*
  - f. Libby Museum - do something in town (Christine to talk to Alana Albee)
  - g. Girl Scouts (Maria contacted Briar and it's a go via Briar Lambert)
  - h. Perform it at Calvary (Wendy Palache - Maria confirmed they are IN! All Set)
  - i. Christopher Dudley (fiddle player) (Bobbi)
  - j. NOTE: We want to focus on lower cost alternatives and high attendance performers
  - k. What about Linda Matchett? Maria to talk to her
  - l. Dan Schroder – Traveling Trunk – does this at schools. He likes a dedicated audience. So perhaps 11- 1 we could do a circle of chairs – he is anti-vaccine. This year a no go.
7. Activities/Events/Event Sponsors (11-1pm in Great Hall)
- a. ✓Scavenger Hunt – Make this multi-day. Include places in Wolfeboro and not just businesses. Proposed: MON Dec 27 – Fri Dec 31<sup>st</sup> to 11:30am. Maria to look into the Goosechase App but we need to consider hard copies. Maybe have two versions.
  - b. ✓Games – from 11-1pm
  - c. Dinner – **probably not doing this**
  - d. ✓Yum Yum Shop cookies (Maria – all set with cookies & sponsorship... looking for sponsorship he committed to... trying to arrange date.)
  - e. Bayberry samples (Maria)
  - f. Add in Robert Olive with hobby shop downtown? Maria to ask him.
  - g. Bingo – Maria suggested in person in Esta but maria needs to get the volunteers and supplies from Christine, Christine will do prizes and Maria use bin left over from last years. Otherwise online. Maria emailed Susan Harrington.

- h. NOTE: Maria suggested that we project the WCTV event programming on the big screen on stage and Brenda to talk to Tim. Susan Harrington will let us know Dec 14<sup>th</sup> if this is a go. We will just need to pivot.
- 8. PR (did not get to this section)
  - a. Save the date flyer put in brochure for Parks and Rec
  - b. Update Town website to make LNW information more easily accessible. Link to FB page.
  - c. Press releases Brenda The committee reviewed content and made necessary changes to version 1 and updates on times and info. Brenda sending edited version around for 2<sup>nd</sup> approvals today.
  - d. Schedule – Brenda to draft
    - i. 1pm expressions
    - ii. 2pm Stacey Approved \$200 for them both.
    - iii. 3pm perform it
    - iv. 4:30 Wildlife
    - v. 6pm Fireworks
    - vi. LIVESTREAM – running 1-5 with Yu Koriki, other Brewster performances, etc.
    - vii. GAMES 11-1pm
  - e. LNW FB Page
  - f. Get a flyer to hand out at Festival of Trees Dec 2<sup>nd</sup> (Brewster kids hand out)
  - g. Turkey Trot on Nov 20<sup>th</sup> for flyer
  - h. Christmas Parade Nov 27<sup>th</sup> (Andy doCarmo, TJ O'keefe, Josh DeBeer) Andy is in – Maria wrote back to them and Linda will get Banner to Maria and do application for parade. Maria reminded
- 9. Account-(did not get to this section)
  - a. Carry over from 2020- \$1,958.71 (We have about \$2400) Christine goes shopping
  - b. In 2021 operating budget- EDC \$500.00
  - c. In 2021 operating budget- Fireworks \$2,500
  - d. As of November 8 Total for programs: \$2,458.11
  - e. For Fireworks in \$2,250.00 and \$2,500.00 Total \$4,750.00
  - f. As of November 8<sup>th</sup>

	IN	Pledged
i. Blacks Paper Store	\$750.00	
ii. Avery Insurance	\$500.00	
iii. Leone, McDonald	\$500.00	
iv. Hunters	\$500.00	
v. Lawlor Ed Jones		\$500.00
vi. Doran	n/a yet	
- 10. Other business (**did not get to this section**)
  - a. Maria really needs to the owner contact info for the business hours, grab and go, what they are looking for, etc. (Contact Fire Department if they have a master list of business owners and emails) Linda may have a master list through EDC so Maria will wait for that.
  - b. **Done**-Brenda will send out draft of talking points for us to ask businesses we go to... will try to have it done today.
- 11. Next meeting
  - a. 8:00am Nov 30<sup>th</sup> Tuesday Great Hall Town Hall

Respectfully submitted,

Maria Found

