

Meeting Minutes

Master Plan

Arts and Heritage Subcommittee

4-11-2018 5PM BMH Planning Conference Room

Members present:

Vaune Dugan (Chair) Jeannette D'Onofrio, Jerome Holden, Lorraine Drake, Mike Culver, Cindy Melanson, Maggie Steir, Pat Hoedder, and Matt Sullivan (Town Planner)

Members Absent:

Anne Blodget,

Meeting called to order, introductions were made. Minutes of 3-28 reviewed.

General discussion: List of Goals for the Chapter:

Establish and Hire a **"Minister of Arts and Culture"** to be responsible for implementing:

- #1 Town events Calendar, on social media sites, include all arts/culture/heritage events and keep current via outreach to organization principles.
- #2 Provide Information via Apps with Maps, provide guided tours of places events, App could be downloaded and time out in ~10 days
- #3 Collaborate events. Link businesses to events. Create marketing opportunities for Businesses and Town to provide revenue and enrich the event environment and perpetuate it.
- #4 Keep the quintessential New England Small Town character while allowing for growth that does not injure Town's desirability/character. As the world becomes generic we retain "our soul".
- #5 Add Life to the Town, increase it's desirability. More evening opportunity. We need a Civic Centers for gathering. Use Brewster Hall, Abenaki, Pop Whalen, Museums to coordinate events, promote Education, Tourism. Add Seasonal Events, provide a vibrant Art scene for all age groups.
- #6 Integrate/Collaborate with Town's Institutions such as Brewster/Churches/Museums
- #7 Provide Education about History, Historic Places and Architecture Appreciation. Promote understanding of the importance of our Architectural Heritage.

Chapter Preface: Demonstrate that Arts/Culture/History are Economic Engines for Towns/Cities

Document Spending on Arts/Culture, jobs created, local revenue.

Homework

Matt will post 3 lists on google, **PLEASE add content**

3 Lists:

Organizations

Arts & Cultural Venues

Historic Sites and Markers.

Matt will also post the Chapter Outline For **edit/comment**

Next Meetings Scheduled: 5 PM on 5/9, 5/23 and 6/13

Meeting Adjourned