

Wolfeboro Planning Board
Wayfinding Sign Committee
Meeting Minutes
July 18, 2017

Attendees: Peter Goodwin, Paul Zimmerman, Julie Jacobs, Mary DeVries, Matt Sullivan, Roger Murray, Kathy Barnard

Kathy Barnard called the meeting to order at 8:59 AM.

The May 17, 2017 minutes were reviewed and approved (Mar DeVries abstained).

The Committee members reviewed the comments about the pilot project wayfinding signs that had been placed around Town.

Linda Murray's email suggested that she had received some positive comments and the committee would receive more feedback if information regarding the pilot program and how to respond was included in the electric bill.

Paul Zimmerman also submitted comments supporting the existing wayfinding sign program and mentioning the increased cost to the Town (Taxpayers), if the Town implemented a program.

The Chamber also sent out an email "blast" requesting comments regarding the pilot project. The majority of the comments supported the existing wayfinding signs and said they added character to the Town.

The committee members were reminded that the proposed signs were established for pedestrians in the greater downtown area.

The committee members discussion focused on the feedback and agreed that the existing signs seem to be compatible with the Town, but the process needs to be revised. There is a need for a clear policy, need to determine where the posts can be located, the number of signs that can be placed on a post, have user friendly regulations that are easily understandable, and revised policies and procedures. This needs to be done in consultation with Public Works Director Dave Ford and will be developed by Matt Sullivan.

Kiosks were also discussed and it was decided these are important in several locations (to be determined) throughout Town. These would include maps of the Town and all of the Town facilities. These could be done at a modest cost (to be determined) to the Town. Roger mentioned the importance of making this program available to all businesses. The consensus seemed to be that this issue could be addressed on the kiosks.

Matt will proceed to compile information to be included in a near future electric bill. He will also meet with Dave Ford and then develop proposed procedures to implement the wayfinding sign program in a way that addresses Dave Ford's safety and maintenance issues as well as a revised approval (including a permit fee) process.

The next meeting date is scheduled for September 19, 2017, 8:00AM in the Planning Office conference room.

The meeting adjourned at 10:00AM.

Submitted by Kathy Barnard