



Meeting Location: Wolfeboro Town Hall
84 South Main St. Wolfeboro, NH

AGENDA

Time: 8:00 AM-9:30 AM
Tuesday, Feb. 20, 2024

Committee Members: Lucy Van Cleve (Chair), Barry Elliott (Co-Chair), Carrie Duran, Kathy Fairman, Jeremy Roberge, Liz Baker McClain, Cindy Fournier, Mary Devries (Alternate), Gretchen Gandini, Brian Deshaies (BOS Representative), Linda Murray (BOS Representative alternate).

The Mission of the Wolfeboro Economic Development Committee is to identify opportunities to enhance the economic growth and opportunity of the Wolfeboro community and to encourage actions to achieve economic health while balancing the town's environment, character and culture.

The EDC was established and appointed by the Board of Selectmen in 1992 and serves in an advisory role as a bridge between the public and private sectors.

Call to order – Meeting Begins (Lucy)

- Consideration of minutes from January 16, 2023 *Need Motion* Add: Short Term rental brochure

Updates (Barry/ Lucy)

- Housing Seminar Update – (Carrie)
- Budget 2024 – (Linda Murray)
- 3rd Annual Lake Winni Day
 - Sponsorship Sheet
 - Food Trucks
 - Restrooms
 - Layout

Newsletter/ Social Media (Full Committee)

- EDC Newsletter (Cindy/Lucy) Check your spam!!! Most went to spam
- Database – anyone want to add people to our list?

Other Business– *Need Motion*

- SBA Listen Learn and Collaborate (Jack w/ WEDCO)
- Parks and rec job fair
- 2024 Advertising

Town Planner Update (Tavis)

Board of Selectman Update (Linda/ Brian)

Chamber Update (Mary)

Upcoming Meetings, Events

- Next meeting March 19, 2024 - 8 am Wolfeboro Town Hall (3rd Tuesday each month)

Other Business/ Adjourn - *Need Motion*

Wolfeboro Economic Development Committee
Minutes of 1/16/24 Monthly Meeting
Great Hall, Wolfeboro Town Hall

1. Call to Order

Chairman Lucy Van Cleve called the meeting to order at 8:05

Present: Chairman Lucy Van Cleve, Vice- Chair Barry Elliott, Members Gretchen Gandini, Carrie Duran, Kathy Fairman, and Brian Deshaies, BOS (Board of Selectmen) representative; Alternates Mary DeVries and Selectman Linda Murray, BOS alternate.

Staff Present: Planning and Development Director Tavis Austin joined at 9:00

Absent: Members: Cindy Fournier, Liz Baker McClain and Jeremy Roberge, Recording Secretary ??

Kathy Fairman agreed to take minutes.

Consideration of November 21 Meeting Minutes

L. Van Cleve moved to accept the minutes, B Elliott seconded, and the motion passed 5-0. K. Fairman, G. Gandini and B. Deshaies abstained as they were not present at the November meeting.

Housing Seminar Update

C Duran provided a summary of the event entitled “Housing Education Summit – Bringing our Community together to learn and collaborate on solutions to the housing crisis in Wolfeboro.” (ATTACHED)

She suggested the event be delayed from the spring to the fall because of pending State legislation related to the issue.

L. Murray noted that the Wolfeboro Planning Board begins its work in the Fall on possible zoning/planning amendments for proposal at the following Town Meeting so any event would have to be held in September to be implemented in 2025.

After discussion, it was agreed to still hold the event in the Spring so recommendations would be ready for the Planning Board by Fall.

Discussion also focused on the wording “Housing Crisis.” After reviewing comments from local businesses made at the 2023 Wolfeboro Planning Board’s Housing Forum and at the EDC’s 2023 RECAP regarding how the lack of housing, especially affordable housing, contributes to the shortage of workers, it was agreed “Housing Crisis” was an appropriate description of the situation.

It was suggested that in gathering information for the Summit, the Housing Summit Planning Committee should seek out examples of what other NH communities have done especially regarding short term rental regulation.

The 2014 Business Retention and Expansion Report was another source suggested.

Selectman L Murray reported on the impending closing of Hope House on Lehner Street established by Families in Transition to provide temporary housing and assistance to homeless families with children in the Governor Wentworth Regional School District.

K. Fairman moved that the EDC vote to have Chair Lucy Van Cleve send a letter to the Board of Selectmen indicating that the EDC supports the BOS working with Families in Transition to maintain the original mission of Hope House. C. Duran seconded the motion, which passed unanimously.

Last Night Update

Selectman L. Murray, chairman of the EDC Last Night Committee reported that about 1500 people attended the series of events which began at 11:30 am and concluded with Fireworks at 6 pm on December 31. \$5950 was raised through private sponsorships to cover expenses. A variety of activities and entertainment took place at: Estabrook Hall on Brewster Academy, First Congregational Church, 115 South Main Street, Wolfeboro Railroad Station, Pop Whalen Ice Arena and in the Great Hall at Wolfeboro Town Hall.

Third Annual Lake Winnepesaukee Day Update

This special event is scheduled for Friday, August 9, 2024. The Mount and The Dive are confirmed to participate.

EDC Newsletter/Social Media Update

The EDC Newsletter will be emailed soon. L. Van Cleve is looking for more winter events to include.

Board of Selectmen Update

Selectmen L. Murray and Brian Deshaies touched on the 2024 Town Budget which they anticipate will show an increase over 2023, primarily because of negotiated contracts with town employees and debt service on building projects approved in prior years.

Special Warrant Articles pertain to the town's Ambulance Service and Port Wedeln Water Quality protection

Wolfeboro Area Chamber of Commerce Update

Director M. DeVries reported that the Chamber is holding a Winter Seminar Series: January (Cost Cutting), February (Canva) and March (IA and Social Media Marketing.)

The next EDC Meeting will be held on February 20, at 8 AM in the Great Hall.

B. Elliott made a motion to adjourn at 9:35. M DeVries seconded. Motion passed.

Respectfully Submitted



2024 Sponsorship Opportunities Inaugural Lake Winnepesaukee Day

August 9, 2024

Wolfeboro Town Docks, parking lot and Cate Park

5 pm – 10 pm

An event in support of “Looking after our Lakes” supporting any and all who invest in environmental security and maintaining the water quality of our area lakes so we can welcome tourists, guests and locals for many years to come.

Captain Sponsor - \$1,001 - \$2,000

- Logo on all printed and digital materials listed as “Presenting Sponsor” with web link to your business
- Numerous mentions on social media and listed as a “Presenting Sponsor” with link to your website

First Mate Sponsor - \$501 - \$1,000

- Your logo on limited printed and digital materials
- Limited mentions on social media

Bosun Sponsor – up to \$500

- Business name on printed and digital materials

The evening will have retail and food vendors in the downtown parking lot, the Mount Washington and her sister boat the Spirit docked. The Mount will sell dinner tickets and have a variety of entertainment on board. People may board and dine or board and listen to music. The Spirit will be docked and have a cash bar available. Local restaurants and food trucks will be selling food. We will close the evening with an amazing laser light show!

© Tom Follmer

We are here to help with the economic development of our community.

You are welcome to contact us with questions about starting a business, zoning or planning questions, chamber events, community events, voting or taxes! Whatever it may be, you can start here!

EDC@Wofleboronh.us



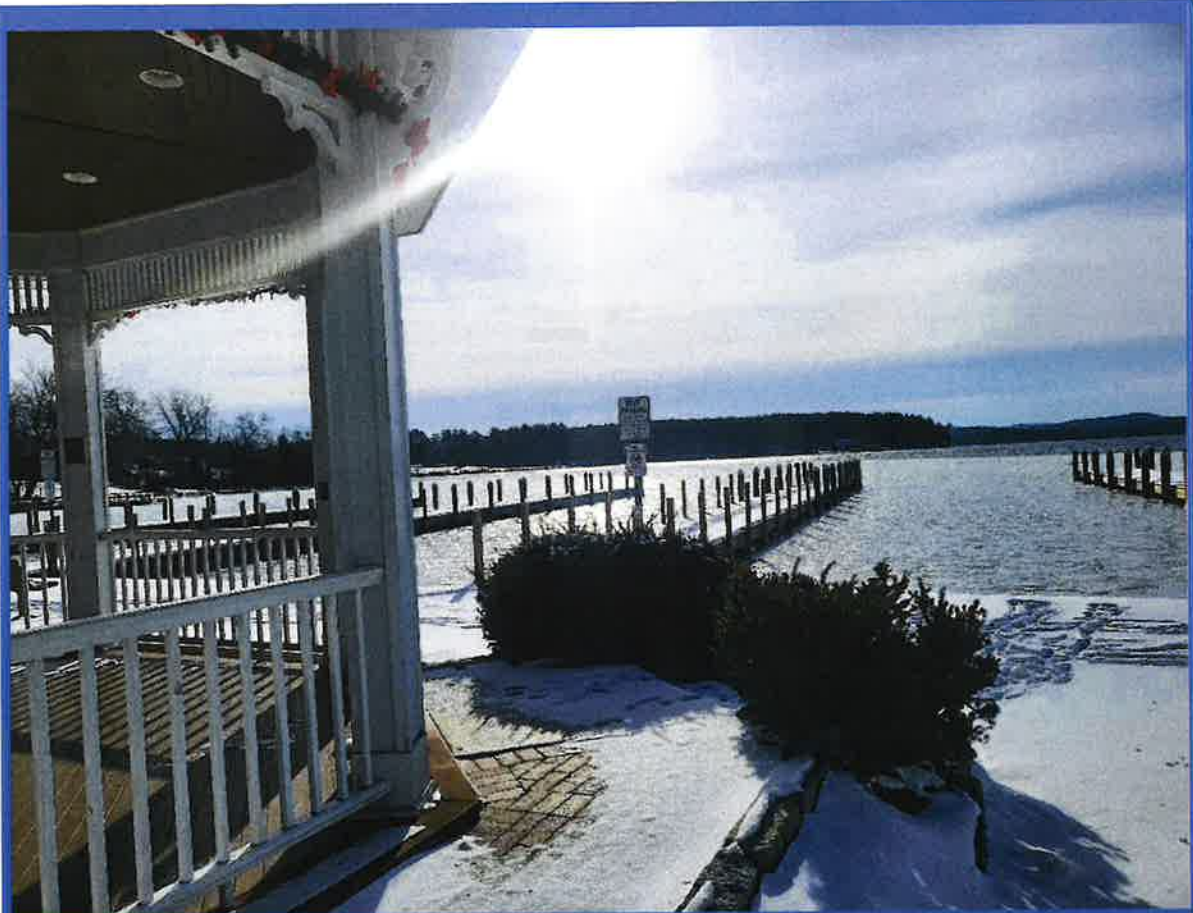
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Hello Kathy,

Welcome to our first EDC Newsletter. We are excited to send this letter out to you quarterly. We welcome your feedback. Don't hesitate to reach out with any input and questions.

Happy Winter!



**Lake Winnepesaukee
Day**



Winter Favorite Activities:

**Pond Hockey Classic
February 2nd-4th, 2024**

www.pondhockeyclassic.com/newengland

**Mark your
calendars!
Friday, August 9,
2024**

For sponsorship
information email us at
[EDC@WolfeboboNH.
us](mailto:EDC@WolfeboboNH.us)

**Thank you to our
2023 Sponsors**

J Clifton Avery, Lewis
Property Maintenance,
Wolfeboro Corinthian
yacht, Wolfeboro Dock
Company, LocalTopia/
Wicked Loon, Clean Cut
Construction LLC, Nancy
Hirsberg, Taylor
Community,
Leone McDonnell and
Roberts,
Walker Varney, Winni
Paw Station Inc., Eastern
Propane/ Paint Winni,
Maxfield/ Island Real
Estate, and NHD

Rotary Ice Fishing Derby
February 10 & 11 2024
www.icefishingnh.com

Chill On The Hill
Saturday, March 9, 2024
Inn on Main

Week Long St. Patrick's Festivities
March 10-17, 2024
Morrisseys' Porch and Pub
[https://www.facebook.com/morrisseysfr
ontporch](https://www.facebook.com/morrisseysfrontporch)

So many fun winter activities:
www.wolfeboro-chamber.com/events

www.wolfeboronh.us/parks-recreation

[www.wolfeborolibrary.org/event-
calendar](http://www.wolfeborolibrary.org/event-calendar)

www.TheLaker.com/events



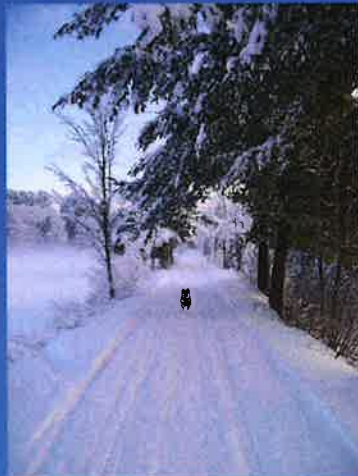
Town Business...

When do we vote? What are we voting on? When are town meetings? Click here to find out!

[VIEW DETAILS](#)

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Wolfeboro Economic Development Committee

Lucy Van Cleve

Chair

Barry Elliott

Vice Chair

Carrie Duran

Kathy Fairman

Jeremy Roberge

Liz Baker McClain

Cindy Fournier

Gretchen Gandini

Mary Devries

Alternate

Brian Deshaies

BOS Representative

Linda Murray

BOS Representative alternate



Have a question??

Email: EDC@wolfeboronh.us



U.S. Small Business
Administration

New Hampshire Small Business Administration
55 Pleasant St, Concord, NH

**Wolfeboro Connects:
A Listen, Learn and
Collaborate Session**

- 1. Welcome and Introductions** brief overview of the purpose of the Listening Session
- 2. Overview of Current Economic Landscape** in Wolfeboro and other nearby towns.
Discussion on strengths, weaknesses, opportunities and threats
10 minutes from each town ED
- 3. What are the Challenges and Barriers** that business owners are facing.
- 4. Collaboration Opportunities.**
- 5. Closing Remarks.**

YANKEE

New Hampshire Co-op

SPECIAL ADVERTISING SECTION

RESERVATIONS 3/12/2024 | MATERIALS 3/14/2024 | IN-HOME 5/4/2024

Our Audience

3.5

Average trips anticipated in the next 12 months

93%

of readers love doing research on a location before travel (MRI 114)

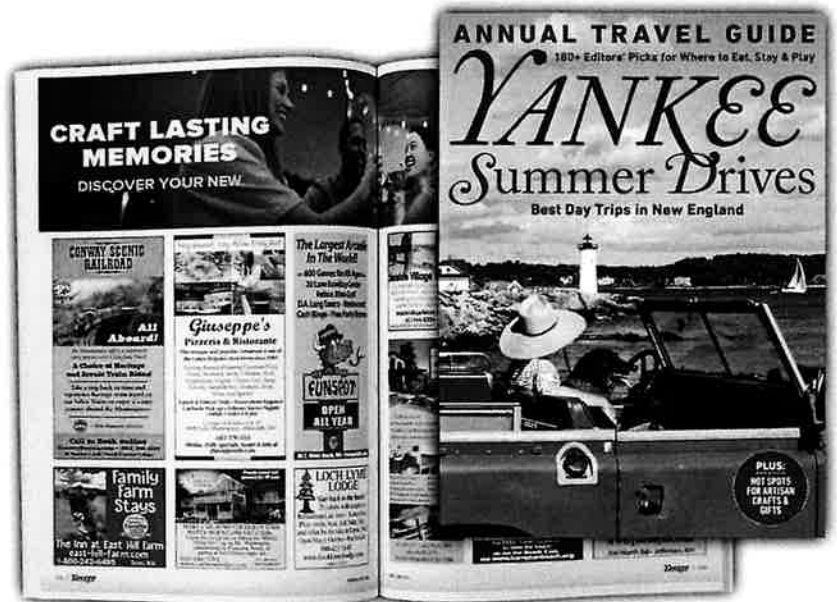
YANKEE READERS SPENT

64% MORE

on travel than the average magazine reader in the past 12 months



NH Division of Travel & Tourism is offering you an affordable way to connect with Yankee's engaged audience this summer.



This eight-page New Hampshire advertising section offers a strong presence in Yankee's May/June issue and two high-impact text ads in our New England Today e-newsletters!

PACKAGE RATES

2" UNIT (2 1/8" x 1 7/8") | \$400 NET

1/6 VERTICAL UNIT (2 1/8" x 3 7/8") | \$800 NET

1/6 HORIZONTAL UNIT (4 1/2" x 1 7/8") | \$800 NET

All program participants will receive 2 New England Today text ads scheduled in May-June 2024 time period

DEAN DELUCA | DEAND@YANKEEPUB.COM | 603-933-0428