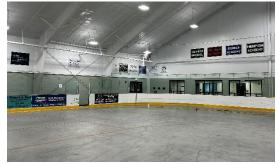
2024 Pop Whalen Ice and Arts Center Advertising Opportunities



Dasher Board

Thin vinyl ad mounted directly on dasher boards as pictured above. High visibility. 32"x96"



Banner

36" x 48" ad mounted on wall visible from most of the arena as pictured above.

Ad Guidelines

- Dasher Board ad size 32" high x 96" wide
- Banner ad size 36" high x 48" wide
- Dasher material should be "Oracal 365 adhesive back with clear laminate or 3M UV laminate over vinyl"
- Banners shall be vinyl-based material

To purchase an Ad

- Fill out form below and return with payment to:
 - Town of Wolfeboro PO Box 629 Wolfeboro NH 03894 Attn: Chuck Smith 603-569-5639 x192

How to create your Dasher or Banner advertisement:

- Contact local sign shop to design and order your ad
 - JC Signs 603-569-5335
 - Harriman Sign and Design 603-630-8008

To order a replacement ad, contact the sign shops above.

- Have the ad delivered to the Pop Whalen Arena.
- Arena staff will install your advertisement as soon as it is received, and payment is complete.

Year-round visibility of your advertisement not only provides your company promotion, but it also creates a way in which you can help support the community. Ad periods renew annually and run from January 1 to December 31.

Business Name:		Contact Name:
Street Address:		
City, State, ZIP:		
Phone:	Cell:	Email:
Type of Advertisement:		
 Banner Ad 36" x 48" \$750 for 1 year (3-year term) Dasher Board Ad 32" x 96" \$1000 for 1 year (3-year term) One Time \$75 fee for Lexan to protect dasher ad 		
Payment Enclosed:		
Special Instructions/Requests:		