

# 2024 Pop Whalen Ice and Arts Center Advertising Opportunities



**Dasher Board**

Thin vinyl ad mounted directly on dasher boards as pictured above. High visibility. 32"x96"



**Banner**

36" x 48" ad mounted on wall visible from most of the arena as pictured above.

**Ad Guidelines**

- Dasher Board ad size 32" high x 96" wide
- Banner ad size 36" high x 48" wide
- Dasher material should be "Oracal 365 adhesive back with clear laminate or 3M UV laminate over vinyl"
- Banners shall be vinyl-based material

**To purchase an Ad**

- Fill out form below and return with payment to:
  - **Town of Wolfeboro PO Box 629 Wolfeboro NH 03894**
  - **Attn: Chuck Smith 603-569-5639 x192**

**How to create your Dasher or Banner advertisement:**

- Contact local sign shop to design and order your ad
  - JC Signs 603-569-5335
  - Harriman Sign and Design 603-630-8008

**To order a replacement ad, contact the sign shops above.**

- Have the ad delivered to the Pop Whalen Arena.
- Arena staff will install your advertisement as soon as it is received, and payment is complete.

Year-round visibility of your advertisement not only provides your company promotion, but it also creates a way in which you can help support the community. Ad periods renew annually and run from January 1 to December 31.

<b>Business Name:</b>		<b>Contact Name:</b>	
<b>Street Address:</b>			
<b>City, State, ZIP:</b>			
<b>Phone:</b>	<b>Cell:</b>	<b>Email:</b>	
<b>Type of Advertisement:</b>			
<input type="checkbox"/> <b>Banner Ad 36" x 48" \$750 for 1 year (3-year term)</b>			
<input type="checkbox"/> <b>Dasher Board Ad 32" x 96" \$1000 for 1 year (3-year term)</b>			
<input type="checkbox"/> <b>One Time \$75 fee for Lexan to protect dasher ad</b>			
<b>Payment Enclosed:</b>			
<b>Special Instructions/Requests:</b>			