

## 10/20/22 Wolfeboro Waters Communications Subcommittee Meeting Minutes

Meeting was called to order at 11:05 AM

Present: Warren Muir, Mary DeVries, Abby Adams, Keith Simpson, Libby Peard

Absent: Marie Durgan

1. Minutes from 1/24/22 were approved.

2. Group reviewed the communication goals for the year. FB page and Website have had 1-2 posts per month. Cyanobacteria alerts have been posted in real time to both.

3. Warren Muir brought up that he is not getting Wolfeboro Waters Posts. Research into this has revealed that Facebook has an algorithm that incorporates the receiver's follow settings. Boosting posts helps get the message out. Libby and Abby will look into what else to do to increase the posting to followers.

4. The FALL quarterly e-newsletter with updates and educational material will be sent out shortly. The list of subscribers has grown because of the sign up sheets, the posters, website and the FB posts. We are making progress.

Discussion followed on this Fall issue:

Put a link at top—"Send Link to a Friend"

Include timely educational info such as raking leaves NOT into the lake.

autumn is a good time to have septic systems pumped after heavy summer use -although they should not be left completely empty over the winter.

Info on proper types and amounts of Salting of walkways and roads.

New Law passed to create Cyanobacteria Strategy for the State

Report on Assessment work in Winter Harbor (PCR etc)

Report on Monitoring Water Treatment Plant

Report on sampling of Back Bay

Cyano article by Bree Rossiter

5. Articles for Granite State news

Who's drinking out of the lake (info on safe drinking water)

Thank you to Dive Winni with Photo

Fertilizer( spring topic)

6. Keith brought up that there is a state ordinance that states you must not put leaf litter into wetlands.

<http://www.gencourt.state.nh.us/rsa/html/X/149-M/149-M-27.htm>

Meeting was adjourned at 12:15 pm, Minutes submitted by AAdams.

**Next mtg: Jan 4, 2023, 1PM, Library**

